



ODBTM

Training & Software Services LLP

Company Presentation

Introduction to ODB Training & Software Services LLP

About Us/What we are about

ODB is a Training, Software Development and IT Support company that aims at delivering 100% customer satisfaction solutions with the passion of crisp marketing strategy for businesses, We help businesses in driving the maximum benefits from Training & Software Services. we take care of your business focusing at the organization goal. We specialize in Corporate Training for Oracle Database Technology, Software Development and IT Support is the primary prospects in the globe.

Why Choose Us?

▶ The ODB Philosophy

We believe successful products are not developed by technological geeks but emerge out of a holistic approach towards building high quality design attaining client satisfaction. Don't take our word for it, look for yourself – we live by this philosophy throughout all our services.

▶ **The ODB Promise**

We promise you to deliver quality product at affordable prices. We incorporate your demand while developing a product and accompany you throughout your journey in implementing and managing the product. We promise to maintain the following elements: Ensure that the right requirements are addressed Products developed for the customers Defined strategy for implementation Measurable benefits for the products Consistent support round the clock.

▶ **Our Mission:**

“Providing successful results for our clients through our knowledge and experience, working in the spirit of respect and collaboration, while fostering core values and promoting a friendly and inspired work environment”

▶ **Our Vision:**

"We put all our company resources at the service of our customers and partners, from our production facilities, experience and network of experts. Inspiring excellence in service within our people for our clients“

Services we offer

- ▶ **Corporate Training for Oracle Database**
- ▶ **Web Solution**
 - Information Websites/Portals
 - Integrated Web Solutions
 - Domain Registration & Web Hosting
 - Web Based Application Development Support
 - Redesign Services
- ▶ **Custom Application Development**
 - Customized Solutions
 - Offshore Product Services
- ▶ **Mobile Apps Development**
- ▶ **Software Development**
- ▶ **ERP**
- ▶ **Software Testing**
- ▶ **Product Implementation & Support Services**
- ▶ **Outsource**
- ▶ **E - Marketing & Branding**
- ▶ **Search Engine Optimization/Social Media Optimization**
- ▶ **Consultancy**

IT Skills

Database

- MySQL
- MS Access
- MS SQL Server
- Oracle

Programming

- VB.NET
- C# Sharp
- Visual Basic

Software Tools

- Crystal Report
- InstallShield
- Microsoft Visio
- Microsoft Project

Mobile Apps Development

- HTML5
- CSS3
- JavaScript
- Objective-C
- C#.NET/VB.NET
- Android
- IOS
- BlackBerry
- Windows

Web Programming

- HTMP
- PHP
- JSP
- J2EE
- ASP
- XML
- Perl
- ASP.NET
- AJAX
- jQuery
-

SOFTWARE DEVELOPMENT – JAVA / J2EE

- ▶ **Web & User Interface:** Struts, Spring
- ▶ **Java Programming:** J2SE (JDK 1.4/1.5/1.6), JSP, EJB, JSF, Java Applets, Java Servlets, JMS Oracle, MySql
- ▶ **Application Servers:** Apache/Tomcat, BEA WebLogic, IBM WebSphere, JBoss
- ▶ **Web 2.0 / RIA:** Web Services, SOAP, RESTFUL, JSON
- ▶ **Database & ORM Tools:** Hibernate, MySQL, Oracle, MSSQL, JDO & JPA

SOFTWARE DEVELOPMENT - .NET

- ▶ ASP.NET Application Development
- ▶ Enterprise ASP.NET Development
- ▶ ASP.NET MVC3/MV4 Development
- ▶ RESTful / Web Services using ASP.NET
- ▶ SharePoint Development
- ▶ Microsoft Dynamics CRM

- Platforms (Windows, SQL Server, Azure)
- Development & Design tools (Visual Studio, Expression Blend, Team Foundation Server)
- Development frameworks (.NET, ASP.NET, WCF, WPF, Silverlight)
- Large CRM and ERP systems (MS Dynamics family: CRM, AX (Axapta), NAV(Navision))
- Controls Toolkit: AJAX, Infragestic, Telerik

SOFTWARE DEVELOPMENT – ORACLE

- ▶ Database
 - Enterprise, Standard, Standard One Editions
- ▶ Development Tools
 - Java IDEs, Frameworks, SDK, PL/SQL,
 - .NET
- ▶ Applications
 - E-Business Suite
 - Hyperion Enterprise Planning
 - PeopleSoft

Mobile Application Development

- ▶ Design mobile apps that help mobile users do something that furthers goals
- ▶ Design a compelling mobile apps user experience, one that is useful, Usable and Desirable
- ▶ Amplify important of context in dimensions – Location, Locomotion, Immediacy, Intimacy, Device

Added advantages to your Company:

- ▶ Give customers turn-by-turn GPS directions from anywhere in the world - directly to your business.
- ▶ Create a viral buzz with our built-in sharing capabilities to Facebook, Twitter, and email.
- ▶ Build brand loyalty by giving your customers coupons for checking in at your business. Coupons can be unlocked based on your criteria
- ▶ Provide up-to-date information about all of your businesses events and specials. Create an events calendar.

- ▶ Keep your customers informed about everything involving your business by creating an Information tab.
- ▶ Give customers multiple ways to get in touch with you using our contact pages. This includes direct calling, GPS directions, and email.
- ▶ Personalized iPhone App solution customized to your business.
- ▶ App reviewed and submitted by our staff to the iTunes App Store.
- ▶ Lifetime support and maintenance of your App by 94Studios.
- ▶ Regular updates and improvements to your app.
- ▶ Powerful CMS account to update your App instantly.

Types — Web, Native, Heterogeneous/Hybrid/Cross – Platform:
IOS – Android – BlackBerry – Windows – HTML

Software Development:

- Design, Development & Implementation
- System Integration/Consolidation
- Re-Engineering, Performance tuning & Porting
- Implementation of packages
- Feasibility & Requirement analysis

Software Testing

“Ensure defect preventing & build quality into application lifestyle by employing quality strategies & test methodologies”

- ▶ Business & Functional Requirement Analysis
- ▶ Testing Strategy, QA Plan / Schedule
- ▶ Architecture & Design Review
- ▶ Test Case Planning & Execution
- ▶ Functional, Performance, Load, Smoke, Regression, Integration, Security, Compatibility Testing
 - Bugzilla (Defect Management)
 - Test Director (Test Case Management)
 - jmeter(Performance)
 - Selenium (Regression Testing)

Web Solution

Integrated Website/Portals

Static Website Designing

- Static Website Design
- Website Redesign

Dynamic Website Design & Development

- Dynamic Website Development
- Content Management System
- Web Application Development
- PHP Web Development

Web Portal Design & Development

- E – Commerce & OS Commerce Solutions
- Web Portals Design & Development with Shopping Carts and Payment embedment and Solutions

Gateway

Web Support

- Website Maintenance
- Website Support

Domain Registration & Web Hosting

- Domain name registration
- Web Hosting – Fail over servers
- Tech support via e-mails and IMs
- Package Deals

Custom Application Development

- Efficient and cost effective business solutions
- Strong Programming Logic and Concept
- Develop Upgradeable Standalone Software Solutions with Multi – Platform Compatibility
- Customize existing solution
- Automation

Technology

- ▶ Database – Enterprise, Standard, Standard one Editions
- ▶ Development Tools –Java IDEs, Framework, SDK, PL/SQL,.NET
- ▶ Application – E-Business Suite, Hyperion Enterprise Planning, PeopleSoft

ERP Services

- ▶ Consultancy
- ▶ Customization
- ▶ Implementation by handling basic software modules as under:
 - Manufacturing
 - Supply chain Management
 - Financials
 - Projects
 - Human Resources
 - Customer Relationship Management
 - Data Warehouse
- ▶ Maintenance & Support

Search Engine Optimization Services

- ALT Tag set-up
- META Tag Set-up
- Pay Per Click Optimization
- Search Engine Submission
- SEO Management

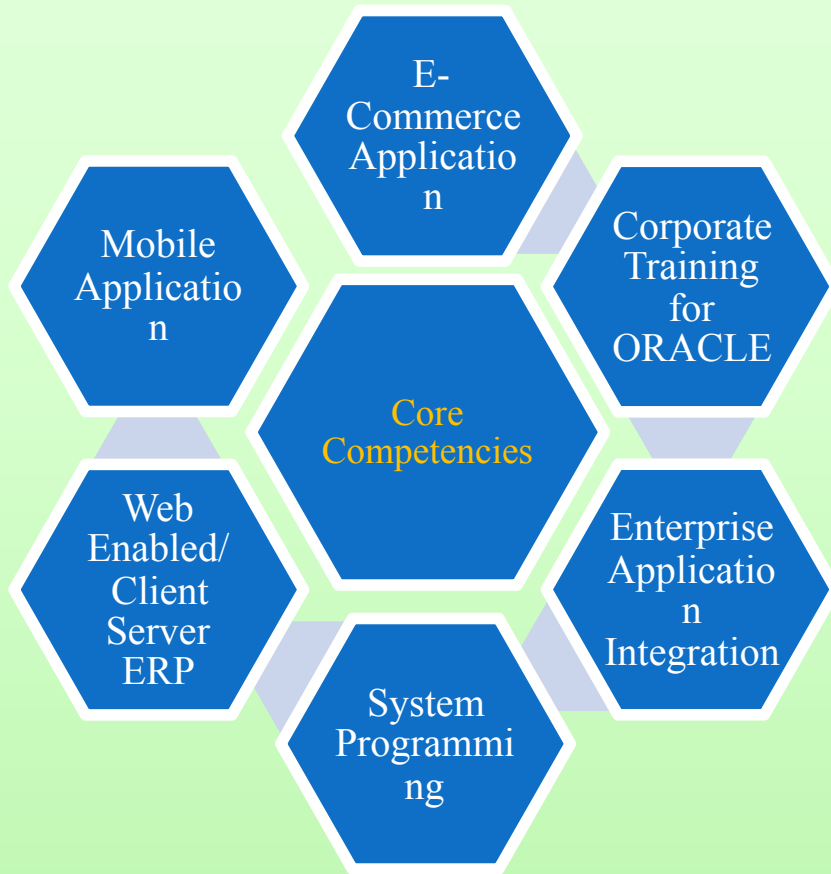
Online Marketing and Promotions

- Newsletters
- Google adverts
- Affiliate Programs
- Email marketing
- Web Marketing / Internet marketing
- Online advertising (Banners, Rich Media Marketing)

Social Media Optimization

- ▶ Social media is the truth of today's world and what better way to market a product than social media. It is one of the best ways to promote your business and reach out to the maximum number of audience. Facebook, LinkedIn, Twitter, Pinterest, Flickr etc. are used by thousands and thousands of people from all over the world. Thus, through social media optimizations, you get a chance to promote your business in a global platform. Social media optimization is a proven methodology and people have witnessed increasing traffic and improved businesses using these social platforms.
- ▶ At ODB, we have qualified professionals who have years of experience in handling social media marketing. They help you ace your internet marketing by improving leads and traffic generation towards your business. Brand your services, promote your designs and market your businesses in social platforms and ensure enhance business contacts for your website. As the world is moving towards social media, it's time you obtain some benefits from these platforms. Explore our services on social media optimizations, understand how we work and choose our services towards brand building and marketing for your website. Now let us be a part of your success in digital marketing.

Core Competencies & Industries:



Industries

- Advertising & Media
- Finance & Insurance
- Electronic & Communication
- Health Care

- Technology
- Telecom
- Education & Training
- Traffic & Support

- Manufacturing & Engineering
- Petrochemicals & Fertilizers
- Retails & Distribution Services
- Hospitality & Travel

Advantages of Working with ODB.

- ▶ Stringent Processes at every step for quality adherence
- ▶ Qualified team of domain experts
- ▶ Dedicated Relationship Manager
- ▶ State of the art in-house Infrastructure & Facility
- ▶ End to End Solution
- ▶ Expertise through experience!

Differentiators

- ▶ Excellent Service
- ▶ The Clock Support
- ▶ Value for Money - Delivering a true cost – benefit
- ▶ Proven track record
- ▶ Wide spectrum of services
- ▶ Flexible business models
- ▶ Continuous Technology Adaptation and Innovation

Technical Outsource

▶ **As Service Provider:**

- We have an onshore and offshore team available round the clock to serve our clients around the globe

▶ **As Webmaster:**

- We have an appreciable existence both as a provider and the webmaster in the virtual world of dot com business and internet

▶ **Our Team:**

- Uniquely strong combination of knowledge and experience.
- Industry-certified and highly qualified people from best universities and institutions
- Well-structured team providing increased resource bandwidth

We target to achieve **CLIENT SATISFACTION** through our Quality, Efficiency, Cost E-effective and Support Services

▶ **Speed**

- Multiple parallel project teams
- Component based Framework approach

▶ **Quality**

- Robust Processes and Tested Methodologies
- Comprehensive quality system in place covering Processes

▶ **Cost**

- Cost savings in Offshore
- Development Lower defects,
- hence lower re-work

▶ **Service**

- On-time, On-budget Project
- Delivery. Focus on Communication & Coordination

Contact Us

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We aspire to deliver a value system to the customer with excellent quality and cost effectiveness and with a focus on speed

Thank You